



JOB ADVERTISEMENT – RECLAIM FINANCE
Campaign Manager
Permanent contract-Paris

The Campaign Manager is fully focused on the association. His/her main mission is to ensure the Association's resilience by enabling the campaigners and analysts to give their best and by ensuring coordination between team members, balance between campaigns, and project sizing against the Association's resources. The Campaign Manager supports on a daily basis the campaigns in their projects, in order to ensure that they run smoothly and that they can be transformed in case of changes in the context or the emergence of new opportunities. He/she supports the campaign officers and analysts in the conduct of their work, in addition to the monitoring of specific projects. The Campaign Manager works in collaboration with the Communication Manager, the Analysis Officer and the Operations and Funding Manager, under the supervision of the Executive Director.

About us

We are the first French organization 100% focused on issues at the crossroad of finance and social and climate justice. Launched in 2020, Reclaim Finance has already emerged as one of the go-to organizations of climate-related financial issues.

Affiliated with Friends of the Earth France, we aim to push the financial sector to work towards sustainable societies. In the context of the climate emergency and biodiversity losses, one of Reclaim Finance's priorities is to accelerate the decarbonization of financial flows. Our method to get there: to snatch wins, one by one.

We expose the climate impacts of some financial actors, denounce the most destructive practices, and put pressure on financial institutions until they stop them. Pragmatic, we know how to build alliances with other players and put our expertise at the service of financial institutions and political decision-makers who wish to transform their existing practices to align with ecological imperatives.

Main Responsibilities:

Supervises and supports campaigners and analysts

- Helps them to organize their working time and priorities.
- In addition to the Director, he/she accompanies them in strategic and tactical thinking about their respective projects and campaigns.

Accompanies and facilitates the construction and smooth running of projects

- Assesses the feasibility of each new project against our resources.
- Is responsible for establishing a workload plan for each project, a retro-planning and its good understanding by all those involved, before it starts.
- Accompanies the Project Manager in a precise identification of the tactics to be deployed in order to achieve the objectives and in designing the project's timetable.
- Consults with the Project Manager and other team members, particularly those in charge of support positions, to calibrate the project in order to ensure its feasibility and the association's resilience.
- Conducts a weekly review with all those involved in a project in order to assess the project's progress, anticipate possible obstacles to its deployment and find solutions.
- Conducts a weekly review with the Communications Manager to prepare meetings for the development of communications strategies for each project, to ensure consistency between them and to ensure that the communications team is not overloaded.

Supports the establishment of a clear strategy and ensures the overall coherence of the projects with each other and with the political line of Friends of the Earth.

- Along with the Director, reassesses projects and campaigns, and recalibrates them in the light of current events, priorities and resources of the association.
- Prepares weekly campaign team meetings and bi-annual strategy meetings by ensuring that the agenda and preparatory documents (prepared by the campaign and project officers) are drawn up and communicated in advance of the meeting.
- Is responsible for keeping the campaign schedule and mobilizing the teams for the preparation of grant applications and reporting to donors, together with the Operations Manager and the Director.
- Is responsible, with the Director, for ensuring that Reclaim Finance's campaigns are consistent with Friends of the Earth's political project.
- Ensures the preparation and presence of Reclaim Finance at monthly coordination meetings with the Friends of the Earth Finance campaign and at strategic and planning meetings with the federation.

On occasion, represents the association with associations, donors and other parties external to the association.

As Reclaim Finance is a developing organization, these responsibilities are likely to evolve.

About you

You should preferably have at least 5 years' professional experience in a similar position and have demonstrated your ability to manage and lead a team, coordinate several projects, defuse tensions and manage conflicts. You have excellent interpersonal, dialogue and oral and written communication skills.

Ideally, you have demonstrated your ability to lead campaigns with a strong transformational impact. You understand the dynamics of power and have a strong capacity for analysis and synthesis and a keen sense of strategy and priorities.

You are committed to the fight for climate justice, have a very good knowledge of environmental and climate issues, energy issues and as much as possible of fossil fuels. You do not need to be an expert on finance, but you have a solid foundation and ideally have already worked with financial actors. Above all, you must have curiosity and the ability to learn quickly, including technical issues.

You are fluent in English and French (read/write/speak). A third language is a plus.

Terms and Conditions

- Position to be filled immediately; permanent contract.
- Position ideally based in Paris 20ème with a possibility of teleworking 1 or 2 days a week.
- Flexible working hours during the week. However, we work with international partners in a constantly changing political context. You must, therefore, be available for regular work in the evenings and occasionally on weekends.
- Benefits: transport card (50%), health insurance (50%), and restaurant tickets (50%).
- Remuneration : approximately 49K€ gross per year, subject to discussion (depending on experience, according to an internal salary scale).

Please send your CV and cover letter by email to recrutement@reclaimfinance.org, indicating "Campaign Manager" in the subject line .