



**JOB ADVERTISEMENT – RECLAIM FINANCE**  
**Campaigner – private finance**  
**Permanent contract (CDI) – Paris or London**

We are looking for a dynamic, passionate, and experienced individual who wants to contribute to accelerating the decarbonization of finance.

- From commercial banks to insurers and asset managers, you will lead different campaigns for which you will define the strategy and its implementation. We promise: no two days will be alike.
- Your objectives will be multiple – to initiate a new campaign, in partnership with the Europe Beyond Coal movement, for an exit from metallurgical coal; to get international financial players, primarily in the UK, to adopt measures to exclude thermal coal; to support our international partners mobilised to end financial support to coal.
- You will work with a wide network of stakeholders and will be in close collaboration with members of the Europe Beyond Coal campaign, as well as with organisations mobilised in the UK (e.g., Market Forces and ShareAction). You will represent Reclaim Finance to our partners and ensure the smooth integration of our activities within international campaigns.
- You will work closely with the entire team and our French and international partners, under the supervision of the Executive Director of Reclaim Finance and its Campaign Manager. The full-time position starts effective immediately.

### **About us**

We are the first French organization 100% focused on issues at the crossroad of finance and social and climate justice. Launched in 2020, Reclaim Finance has already emerged as one of the go-to organizations of climate-related financial issues.

Affiliated with Friends of the Earth France, we aim to push the financial sector to work towards sustainable societies. One of Reclaim Finance's priorities is to accelerate the decarbonization of financial flows in the context of the climate emergency and biodiversity losses. Our method to get there: to snatch wins, one by one.

Reclaim Finance exposes the climate impacts of some financial actors, denounces the most destructive practices, and puts pressure on financial institutions until they stop them. Pragmatic, we know how to build alliances with other players and put our expertise at the service of financial institutions and political decision-makers who wish to transform their existing practices to align with ecological imperatives.

### **Main responsibilities**

- Defining the short and medium-term strategy of the campaigns, their planning, and their coherence with Reclaim Finance and its partners' other activities.

- Carrying out the necessary research and analysis for the campaigns and creating campaign materials such as reports.
- Preparing political and strategic positions related to campaign objectives.
- Carrying out advocacy activities aimed at political and financial decision-makers (appointments, writing advocacy notes, etc.).
- Developing and maintaining alliances and representing the NGO to partners and other stakeholders.
- Participating in the development of the communication strategy and plans for the campaigns.
- Communicating to the media and act as a spokesperson on campaign issues.
- Contributing to the management of the project budget, fundraising, and reporting to donors.
- Contributing to the life of Reclaim Finance and transversal projects.

### **Your profile**

You are firmly committed to the fight for climate justice and have an excellent knowledge of major environmental and climate issues. You do not need to be a finance expert but should have a solid foundation. Above all, you must have curiosity and the ability to learn quickly, including technical issues.

You preferably have at least five years of professional experience in a similar position and have demonstrated your ability to lead campaigns with a strong transformational impact. You understand power dynamics and have a good capacity for analysis and synthesis, and a strong sense of strategy and priorities. You have negotiation, dialogue, oral, and written communication skills.

You show initiative and are proactive, but you are not a lone wolf. On the contrary, you like and know how to work in a team for a collective project. You have excellent interpersonal skills and will build strong relationships with a wide range of different actors - from NGO partners to climate activists to representatives of financial and governmental institutions.

You must be fluent in English and French (read/written/spoken). A third language is a plus.

### **Terms and conditions**

- Position to be filled immediately, permanent contract.
- Position ideally based in Paris or London, with the possibility of telecommuting 2 to 3 days a week.
- Flexible working hours during the week. However, we work with international partners in a constantly changing political context. You must, therefore, be available for regular work in the evenings and occasionally on weekends.
- Benefits: transport card 50%, health insurance 50%, and restaurant tickets 50%.
- Remuneration: between 33K€ and 39K€ gross per year (depending on experience, according to an internal salary scale).
- Possibility of evolving in the position.

Please send your CV and cover letter by email to [recrutement@reclaimfinance.org](mailto:recrutement@reclaimfinance.org) before December the 6<sup>th</sup>, 2021, with the subject "private finance". The association reserves the right to close the recruitment process before the specified date.