



JOB ADVERTISEMENT – RECLAIM FINANCE

International Media Relations

100% FTE - permanent contract - ENG

Are you looking for a new challenge and wish to really make a difference? Join us on one of the most important forefronts in the battle against climate change, reclaiming finance!

- We are a rapidly growing non-profit and are looking for an experienced communications professional to lead and implement our international media relations strategy in support of our different campaigns. The right candidate will be a passionate PR professional with excellent media relations skills, who can roll up their sleeves and get things done.
- The full-time position is to be filled immediately, preferably in London, but another major European capital could be considered (Paris in particular).
- You will work within the communication team, alongside digital communication officers and an institutional communication officer, under the supervision of the communications manager and the Director of Reclaim Finance. You will also work with the entire team of Reclaim Finance, as well as with our French and international partners.
- You are an English native speaker who has, preferably, a good level of spoken and written French.

About us

We are a fast-growing European NGO focused on the crossover between finance & climate justice, based in Paris. Launched in 2020, Reclaim Finance has already emerged as a go-to organization on climate-related financial issues.

Affiliated to Friends of the Earth France, we aim to make the financial sector work for a sustainable society. In the context of the climate and biodiversity emergencies, one of Reclaim Finance's priorities is to accelerate the decarbonization of financial flows. Our method to get there: to snatch wins, one by one.

Reclaim Finance exposes the climate impacts of financial actors, denounces the most harmful practices and pressures financial institutions to stop them. Pragmatic, we know how to build alliances with other players and put our expertise at the service of financial institutions and political decision-makers who wish to transform their existing practices in line with ecological imperatives.

Main responsibilities

Working with communications colleagues and the wider Reclaim Finance team, you will lead our English-language media operations.

Developing and implementing the organisation's international media relations strategy

- Work closely with the team of campaigners to define short and medium-term media strategy, with the aim of maximizing press exposure for major campaign moments.
- Identify and make the most of communication moments and flashpoints, including leveraging breaking news;
- Ensure the coordination of messages and media releases with our international partners;
- Set up a dashboard to evaluate the effectiveness of PR actions with KPIs.

Engaging with and pitching to media

- Develop and maintain relations with key outlets and journalists;
- Create campaign frames, messages and talking points;
- Develop and pitch media stories to mainstream and niche finance industry media outlets;
- Organize press events;
- Write press releases, help plan and edit reports;
- Disseminate reports, press releases and press kits using our press system;
- Maintain and update press lists and press tracker;
- Carry out quantitative and qualitative reporting of media coverage.

When needed, you will also support the other communication officers with communication on social media or other platforms, including proofreading of English publications.

About You

You are an experienced communication professional with a knack for telling simple, powerful stories that synthesize complex issues and cut through a crowded media landscape. You are proactive and a team player with strong interpersonal communications skills. You can work independently, in a fast-paced environment; have a proven track record planning and executing media campaigns informed by data that drive measurable results, and demonstrable sound judgement and attention to detail. You are rigorous, can act fast and be flexible. You are passionate about fighting for climate justice.

- A minimum of five years' experience in communications;
- Proven ability to understand and analyze complex issues and communicate them clearly to targeted audiences;
- Media relations experience including pitching and landing top-tier media;
- Excellent writing and editing skills and can produce content quickly;
- English native speaker, good level of spoken and written French is strongly desired but not essential (possibility of language training);
- Experience in climate, finance or clean energy a plus;
- Experience using a PR software a plus.

Terms and conditions

- The position is to be filled immediately;
- The position is preferably based in Paris or London, with optional 2 days of weekly homeworking;
- Flexible hours during the week, the job can require occasional availability during weeknights and weekends;
- Remuneration: depending on location, proven experience, and internal salary grid.
- Possible development within the organization.

Please send you CV and Cover Letter by mail to recrutement@reclaimfinance.org with the mention "International media relations". Position open until filled.